

KENZIECAMERON

Graphic designer with a marketing background. Focused on results.

I'm a graphic designer based out of Halifax, Canada with extensive client, in-house, and general freelance experience. Aside from design, I also have a professional marketing background.

EXPERIENCE —

2021–Now	Freelance Graphic Designer	Clients: Harvey's Canada, Take to The Grave, GrowthGenie UK, Lawrencetown Surf Co.
2018–2021	Proposify Graphic Designer	Responsible for web design, social, print, lead magnets. Wide range of marketing tasks such as CRO, setting up and tracking social ads.
2017	United Way Graphic Designer	Responsible for creation of website and various social graphics.
2015–2016	CBU Students' Union VP Promotions	Responsible for all outgoing marketing materials. Creation and maintenance for website. Responsible for booking talent and organizing large events such as Frosh Week.

CONTACT —

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SOFTWARE —

Illustrator
Photoshop
InDesign
Premiere	...
After Effects	..
WordPress
Shopify
Wix
Squarespace
Craft	...

EDUCATION —

2016–2018	Diploma of Graphic Design Nova Scotia Community College
2012–2016	Bachelor of Business Administration, Marketing Cape Breton University

REFERENCES —

Rob Hansen	902 237 5222
Instructor, Graphic Design Nova Scotia Community College	
Meera Patel	647 629 3187
Digital Marketing Manager Harvey's Canada	

SKILLS —

Extensive knowledge of Adobe Creative Suite
Experience using Vegas Pro Creative Software
Years of client relations
Excellent under pressure
Fast and eager learner